



sms2email client TIMBERWeb keep their eTraders informed via SMS

sms2email.com is the award winning B2B SMS text solutions portal developed by (aq) limited. The powerful and reliable 2 way messaging services have created a springboard for innovative applications and new working practices.

TIMBERWeb (www.timberweb.com) is the leading Global B2B Timber and Lumber eMarket, providing the ultimate Networking environment for sellers to find new buyers and buyers to find new suppliers. Members of TIMBERWeb are Buyers and Sellers of timber and lumber from the very small one-man business to the very large international groups

The Service

TIMBERWeb traders can post offers and enquiries when using their eTrader system. When responses are received, the trader is notified with an SMS alert, so they can monitor the progress of their trading even when offline. TIMBERWeb have also implemented SMS alerts in their internal customer services, where staff are informed of new activity so they can be prepared to offer an appropriate level of customer support.

The Solution:

sms2email has provided a PREMIUM ROUTE text message service to TIMBERWeb. Events on the TIMBERWeb site trigger posts to the sms2email gateway which then sends out the required information via SMS. TIMBERWeb staff and eTraders are kept up to date thanks to alerts being sent almost in "real time".

Benefits and results:

Alerts sent by SMS are an easy and affordable way of monitoring web events when offline. The sms2email premium service offers low-latency delivery with delivery reports included at no extra charge. Web developers can customise their systems to post out messages via the sms2email gateway and then leave their site users to do the rest.