

## Corporate Overview

Sms2email.com is a portal site which is used as a showcase to demonstrate the different mobile messaging services available from (aq) limited.

(aq) limited was established in 1999 as a hosting and email solutions provider. During 2000 (aq) expanded into services such as server colocation and managed IP transit (firewalling, security services, managed bandwidth provision).

In late 2000, (aq) launched its first web-based SMS text messaging services. (aq)'s extensive network, bordered with high quality redundant CISCO infrastructure and failover stateful firewalling, ensured that the service was both fast and reliable.

(aq) is a privately owned, privately funded, profitable limited company, registered in England and Wales number 3663860. (aq) is registered under the data protection act number . To find out more about (aq), please see our corporate site <http://aqcorporate.com>

## Systems Overview

(aq) operate a network with 3 points of presence, figure 1, with our main services running out of 2 interlinked datacentres (2 and 4). A third point of presence (5) runs our tertiary backup services such as a mirrored backup HTTP post SMS Gateway, allowing API users access to a redundant route should our main systems be inaccessible for any reason. We can also run our OTA (over-the-air) GSM services from any or all 3 locations.

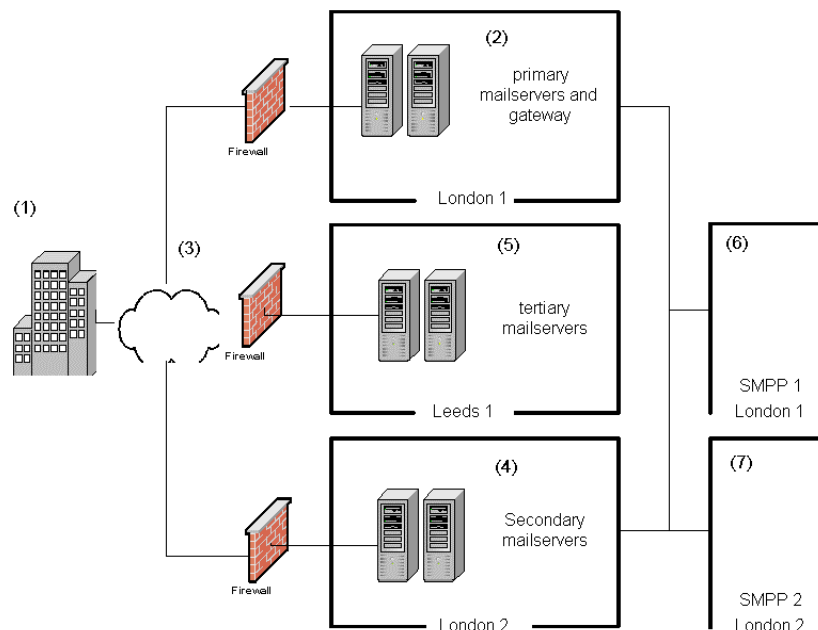


Figure 1, schematic overview of geographic arrangement of network architecture.

## Systems Redundancy

Email to sms routing is fully redundant, utilising up to 5 different mailservers configured in both network failover.

Our main email-to-sms engine is a load balanced processing pair. This is backed up by a geographically distributed array of secondary mailservers, located on different networks. The secondary servers are used to ensure mail is queued to be routed to the email-to-sms processing engine in the event that the engine is unavailable (eg due to network issues or extreme load).

With open and Pre-defined sending, mobiles can reply to your sms2email account. To retrieve these messages click on "inbox>>sms inbox". Here you can view and manage replies from different areas of your sms2email account.

## Service Overview

Preamble : Our SMS services can be divided into several different target sectors.

Off the shelf services :

- Standard products – no setup fee.
- Aimed at small to medium sized businesses, with volumes up to 50,000 messages / day.
- Web based services
- API services – enabling web developers to incorporate our gateways into their own systems

Bespoke services :

- Require customer-specific tailoring – eg to interface with clients product or provide VPN access
- Aimed at large volume users or large corporates, with volumes of up to 5M messages / day OR with specific security or connection requirements.

### Off the shelf services

- **Email to SMS**
- **SMS to email, SMS to secure database, SMS to web, SMS to HTTP API**
- **HTTP(S) API for standard MT SMS (normal mobile messaging)**
- **HTTP(S) API for premium MT SMS billing (5 digit Shortcodes)**
- **HTTP(S) API for receiving MO messages via virtual mobile numbers (MSISDN)**

## Glossary

**MSISDN** – “mobile services integrated services digital network” – This is the name given to the type of network that mobile services operate over. An msisdn number is a mobile number of the form eg 07778 123456

API – “Application Program Interface” – this is an interface which allows developers or programmers to link with our systems automatically (ie without human intervention).

MO – “Mobile Originated”

MT – “Mobile Terminated”

## Clients

A company is only as good as it's clients. Below is small sample of our clients who have consented to us disclosing their companies for marketing purposes.



Ask Jeeves



Securiclick Ltd



The Salvation Army



Globalcoal



Jobcentre Plus



Blueback

[Acorn Ecommerce Ltd](#)  
[Activity Superstore](#)  
[Ashley Bolser Agency](#)  
[Ask Jeeves](#)  
[Atlantic Coast plc](#)  
[Axiserve Limited](#)  
[Bh Media Ltd](#)  
[Bitbuzz](#)  
[Blade Technology Ltd](#)  
[Blueback](#)  
[Boys Stuff Ltd](#)  
[Cargill Sun Valley](#)  
[Cctvsafe Limited](#)  
[CMP Radio](#)  
[Computer Aid Uk](#)  
[Crickett Software Limited](#)  
[David Moor Estate Agents](#)

[Embarcadero Europe](#)  
[Fones Zone](#)  
[Esteem Systems plc](#)  
[Express Insurance](#)  
[Fox Online](#)  
[Fresh](#)  
[Glide Technologies Ltd](#)  
[Globalcoal](#)  
[Gradwell dot com](#)  
[Harvest Systems](#)  
[Homefrenzy Ltd](#)  
[Jigsaw Systems](#)  
[Jobcentre Plus](#)  
[Magic](#)  
[Mailkey Secure Solutions](#)  
[Milonic Solutions Ltd](#)

[Milton Bayer Communications](#)  
[Newchurch Limited](#)  
[NH Media](#)  
[Northern Ireland Housing Executive](#)  
[Partypeople](#)  
[Rugby FM](#)  
[Securiclick Ltd](#)  
[Securicor Security Limited](#)  
[Sporting Life](#)  
[TeamTalk](#)  
[The Salvation Army](#)  
[Uk Betting](#)  
[Universal Finance](#)  
[Vivid Orange Limited](#)  
[Wellpleased Promotions Ltd](#)  
[Zonal Retail Data Systems](#)

## Need More Help / Advice?

If you have a sales enquiry, please call our office on 0800 389 5815.

## If you have a support query :

Often, providing support requires us to look into issues Log into our online support system using your sms2email account username and password.

Go to <http://aqcorporate.com/support.php> where (aq) technicians will answer your queries as quickly as possible. If you have a sales enquiry, please call our office on 0800 389 5815.

## Contact Us

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